

PARTICIPATION REGULATIONS
AT THE 10th SPORT BUSINESS POLAND CONGRESS
OCTOBER 21-22, 2025

§ 1

GENERAL PROVISIONS

1. 10th Sport Business Poland Congress (“**Congress**”) or („**SBP Congress**”), will take place on October 21-22, 2025 in DoubleTree by Hilton Hotel & Conference Centre Warsaw, Skalnicowa 21, 04-797 Warsaw, Poland.
2. The event is addressed to anyone interested in the sports business industry, in particular representatives of sports sponsoring companies, sports organizations, sports facility managers, local authorities and sports marketing agencies.
3. The Organiser of the Congress is Stowarzyszenie Sport Biznes Polska, located in Poznań, Spychalskiego 20/2 Street, 61-543 Poznań, Poland, tel. +48 723 963 455, e-mail: stowarzyszenie@sbpolska.pl („**Organiser**”).
4. Official website of the Congress is www.sbpolska.pl.
5. The 10th Sport Business Poland Congress consists of two days, on October 21, 2025 there will be a conference part, and on October 22, 2025 there will be a workshop part.
6. The Congress takes place in a hybrid formula. Participants can use packages for stationary participation and online packages for remote participation.
7. The participants of the Congress ("**Participants**") are:
 - a. persons who have registered as referred to in § 2 of the Regulations;
 - b. people who received invitations from the Congress Organizer.
8. The provisions of these Regulations constitute an integral part of the registration for participation in the Congress and apply to all Participants.
9. Submitting the registration form is tantamount to accepting these Regulations.

§ 2

CONDITIONS FOR PARTICIPATION

1. The conditions for participation in the Congress are:
 - a. Participant registration by selecting the appropriate package, completing the registration form available on the website www.sbpolska.pl, and accepting the participation regulations.
 - b. payment of the registration fee in accordance with the selected participation package.
2. Registration for the Congress is by name. The person who has correctly registered is called (“**Participant**”) or (“**Consumer**”).
3. Registration of Participants takes place online via the registration system available on the Organizer's website.
4. The participant is obliged to enter the data consistent with the actual situation.
5. After receiving the completed registration form, the Organizer will confirm acceptance of the application to participate in the Congress via e-mail.
6. The organizer gives participants a choice of stationary packages (Standard Package, VIP Package, Workshop Package) and the Online Package.
7. Depending on the type of package, their included contents differ:
 - a. **Stationary packages:**
 - **Standard Package** (access for the first day of the 10th SBP Congress (October 21 2025), access to the platform of the 10th SBP Congress, simultaneous translation, certificate of participation, congress recordings, Welcome Pack, access to the networking platform and Mobile App, lunch and coffee breaks included),
 - **VIP Package** (access for the first day of the 10th SBP Congress (October 21, 2025), access to the 10th SBP Congress platform, simultaneous translation, certificate of participation, congress recordings, Welcome Pack, access to the VIP networking zone for partners/speakers, VIP lunch and coffee breaks, access to educational materials, a night in the DoubleTree by Hilton Hotel Warsaw (October 20/21 or October 21/22)),
 - **Workshop** (access for the second day of the 10th SBP Congress (October 22, 2025), lunch and coffee breaks (October 22, 2025), access to educational materials, certificate of participation.

b. **Online Package** (online access for the first day of the 10th Congress, simultaneous translation, Congress recordings, certificate of participation).

c. **Additional options:**

- Invitation for the Industry Evening (October 21)
- A night in the DoubleTree by Hilton Hotel Warsaw (October 20/21 or October 21/22)

8. Registration fees for participation in the Congress may vary depending on the type of package and the sales stage. The current price list can be found on the event website.
9. A person or business entity (**“Payer”**) makes payment based on the invoice. The invoice will be issued to the Payer indicated in the form and sent electronically to the address provided in the application.
10. By registering a third party, the Payer confirms that he has the authorization of this person to submit all necessary declarations confirming the fulfilment of the requirements of these Regulations and their acceptance on his/her behalf.

§ 3

ORGANISATIONAL REQUIREMENTS FOR THE ONLINE PARTICIPANTS

1. Participants who purchased access to the online broadcast of the Congress will be able to watch it via a dedicated website.
2. By October 19 2025, each Participant will receive a unique link to the broadcast at the e-mail address provided during registration.
3. The link to the broadcast requires login.
4. The unique link allows you to watch the broadcast on only one device at a time.

§ 4

PARTICIPANT’S RESPONSIBILITY

1. Participants are obliged to read and comply with these Regulations.
2. All Participants registering for the Congress are responsible for the correctness of the data entered in the registration form.

§ 5

RESIGNATION FROM THE PARTICIPATION

1. A participant who has concluded a distance contract may withdraw from it with no reason by submitting an appropriate declaration in writing within 7 days from the date of registration. To meet the deadline, it is sufficient to send a written declaration by e-mail to the following address: stowarzyszenie@sbpolska.pl
2. In case of withdrawal from the contract within the period specified in §5 point 1, the Sales Agreement is considered not concluded and the Consumer is exempt from paying fees for the selected participation package.
3. The Seller will refund the value of the Product using the same payment method used by the Consumer, unless the Consumer agrees to a different method of return that does not involve any additional costs.
4. The seven-day period in which the Consumer may withdraw from the contract is counted from the day on which the Consumer registered for the Congress.
5. In the event of a Participant's resignation from participation in the Congress within a period shorter than:
 - 14 days before the start of the Congress, the Participant is obliged to pay 100% of the participation costs,
 - 21 days before the start of the Congress, the Participant is obliged to pay 75% of the participation costs,
 - 30 days before the start of the Congress, the Participant is obliged to pay 50% of the participation costs.
6. Absence from the event or failure to inform the organizer about cancellation does not exempt the Participant from paying the participation costs.

§ 6

CHANGES IN THE PROGRAM OF THE CONGRESS

1. The Organizer reserves the right to change the Congress program, i.e. speakers, topics, lecture hours, etc.
2. The Organizer will inform the Participants about the changes referred to the point 1 via e-mail, messages available on the website of the Sport Business Poland Association: www.sbpolska.pl, and via posts on the Facebook account <https://www.facebook.com/Stowarzyszenie-Sport-Biznes-Polska-101403455068273>).

§ 7

PRIVACY POLICY (PERSONAL DATA PROTECTION)

1. Participants' personal data are administered by: Stowarzyszenie Sport Biznes Polska, located in Poznań, Spychalskiego 20/2 Street, 61-543 Poznań, Poland, company registered by the District Court in Poznań, Commercial Division VIII of the National Court Register with the KRS number 0000861758, with tax number NIP 7831824687 and REGON number 387113900.
2. The Congress Participant consents to the processing of his or her personal data for the purposes necessary for the appropriate organization of the Congress. Participants' personal data are collected and processed solely for organizational needs.
3. Participants' personal data collected via the registration form will be processed by the Organizer for purposes arising from legally justified interests, i.e. implementation of the contract concluded by the Organizer with the Participant covering participation in the Congress and marketing purposes, as well as the possible determination, investigation or vindication of claims (pursuant to Art. 6, section 1, point f) of the GDPR) for a period of time corresponding to the limitation period for claims that may be raised by the Organizer under this agreement and that may be raised against it, or until the Participant objects to such processing, unless there are valid legally justified grounds for processing that override the interests or rights and freedoms of the Participant, or unless, despite the objection, there are no grounds for establishing, pursuing or vindicating claims.

4. Submitting the online registration form constitutes consent to the processing of personal data for organizational and marketing purposes by the Organizer. It is tantamount to accepting the right to access, correct and delete personal data. Personal data are processed in accordance with applicable provisions on the protection of personal data, including Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/WE (General Data Protection Regulation) (“GDPR”) and the legal provisions in force in Poland regarding the protection of personal data, as well as consent to sending e-mail correspondence in accordance with the Act on the provision of electronic services of July 18, 2002 (i.e. Journal of Laws of the Republic of Poland of 2016, item 1030, as amended).
5. Personal data is collected voluntarily, however, providing it is a necessary condition for participating in the Congress.
6. Each Participant has the right to view, correct or request the deletion of their personal data.
7. Deleting personal data is tantamount to resignation from participation in the Congress.
8. The Organizer does not transfer, sell or lend the collected personal data of Congress participants to any other persons or institutions. Personal data provided by the Applicant to the Congress (name and surname, telephone number, e-mail address, company name and address, tax number NIP) are treated as highly sensitive information.
9. The personal data of the Congress Participant or the Payer will not be transferred to other entities, except for entities authorized under the law and entities providing electronic payment services, as well as entities participating in the organization of the Congress.
10. The Participant declares that he/she has read the provisions of the Regulations and accepts them in their entirety, which is confirmed by sending the registration form to the Organizer.

§ 8

FINAL PROVISIONS

1. The Organizer decides on the Congress program and has the right to make changes to it also on the days on which the Congress is held, including the right to change the time schedule, the order of speeches and change the speakers.
2. The organizer reserves the right to change the date or cancel the Congress for reasons beyond its control. In the event of cancellation of the Congress, the Organizer will refund the entire fee paid by the Participant to the bank account from which the payment was made.
3. Any disputes arising from the participation in the Congress will be resolved amicably. If no agreement is reached, the dispute will be resolved by a home court of general jurisdiction for the Organiser's registered office.
4. The Organizer has the exclusive right to a binding interpretation of the Regulations.
5. These Regulations enter into force on the day of their publication on the Congress website.
6. The Organizer reserves the exclusive right to change these Regulations. The changes do not require justification and enter into force on the date of publication of the updated content of the Regulations on the Congress website.